

The secrets of public speaking

AGM and Workshop 2024, Leiden 19/03/2024

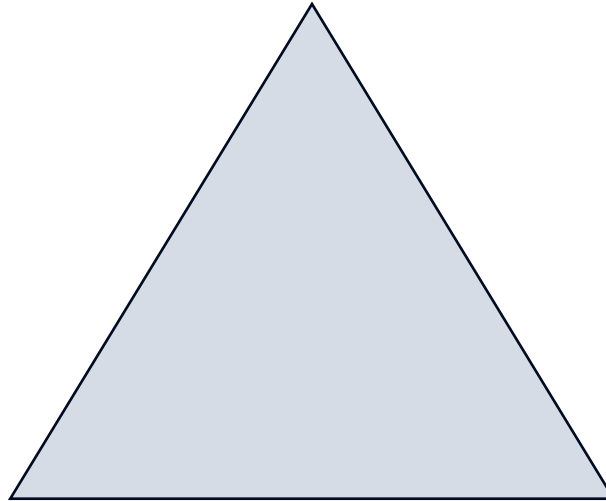
Dr Giuseppe Tilocca

The importance of communication

We are what we manage to communicate

The communication triangle

Presenter





The presenter

Skills

Moment

Mindset

Talent

Education

Emotions

Character

Technical

Objective

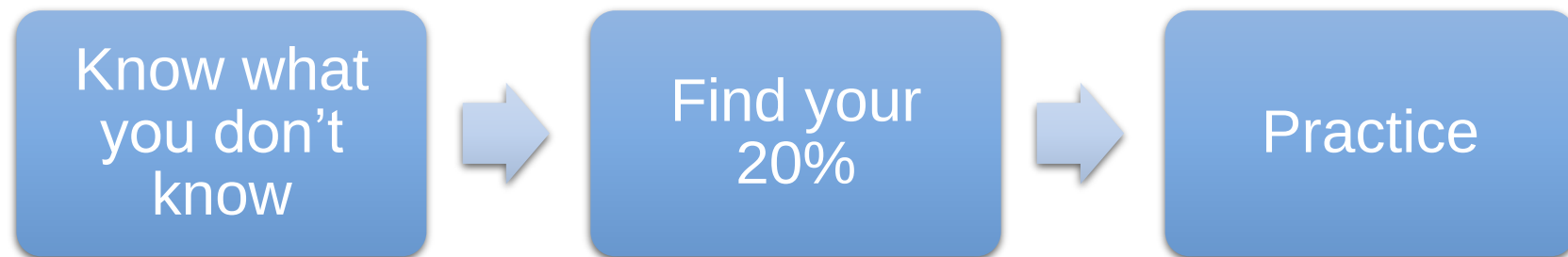
110 communication skills!!!

Nervousness		Voice				Body language				Facial expressions		Language		Ultimate level											
1		7		16		25		34		43		52		61		70		77		86		95		104	
Swaying		Tempo beginning		Normal volume		Filler sounds		Neutral position		Shrugging shoulders		Pointing		Progression		Strategic positions		Neutral		Adapted		Hexacolon		Loves presenting	
2		8		17		26		35		44		53		62		71		78		87		96		105	
Squirming		Varied tempo		Volume increase		Elongated vowels		Confident posture		Intensity variation		Volume/Size		Empowering head angle		Bent knees		Matching		Flow		Tricolon		Roleplaying	
3		9		18		27		36		45		54		63		72		79		88		97		106	
Irrational movement		Normal tempo		Volume decrease		Pitch range		Amplifying posture		Functional		Regulators		Dysfunctional head angle		Amplification		Dramatising		Strong rhetoric		Repetition		Total intensity transition	
4		10		19		28		37		46		55		64		73		80		89		98		107	
Petting/ Stroking		Tempo decrease		Volume decline		Melody		Ticks		Smooth		Rhythm of speech		Standard head angle		General eye contact		Mouth		Filler words		Anaphor		Acts out the obvious	
5		11		20		29		38		47		56		65		74		81		90		99		108	
Flight stance		Tempo increase		Unfunctional pauses		Articulation		Feet planted		Distinct		Signs		Amplifying head movement		Swipe		Eyebrows		Negations		Epiphor		Present and authentic	
6		12		21		30		39		48		57		66		75		82		91		100		109	
Unbalanced feet		Correct emphasis		Thought pause		Staccato rhythm		Hip position		Adapted size		Ideograph		Owns the stage		Focus		Forehead		Repetitive words		Alliteration		Synchronicity	
	13		22		31		40		49		58		67		76		83		92		101		110		
	Playful emphasis		Effect pause		Dramatising		Angle		Standard pace		Drawings		Vertical movement		Functional		Eyes		Impossible words		Correctio		Divergent		
	14		23		32		41		50		59		68				84		93		102				
	Bare volume		Relaxation pause		Language change		Relaxed movement		Adapted pace		Emotional expressions		Horizontal movement				Self laugh		Visual language		Climax				
	15		24		33		42		51		60		69				85		94		103				
	Varied volume		Cord vibration		Sound effects		Dramatising		Dysfunctional gestures		Sounds		Step forward				Serious face		Evaluative		Anadiplosis				

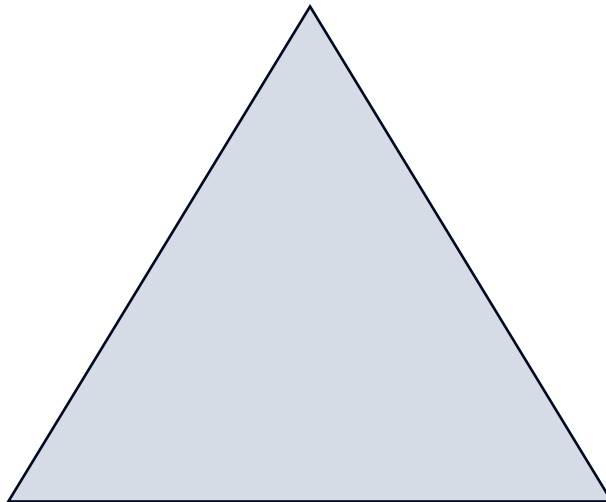
Sou

Source D.J. Phillips

Presenter (you)

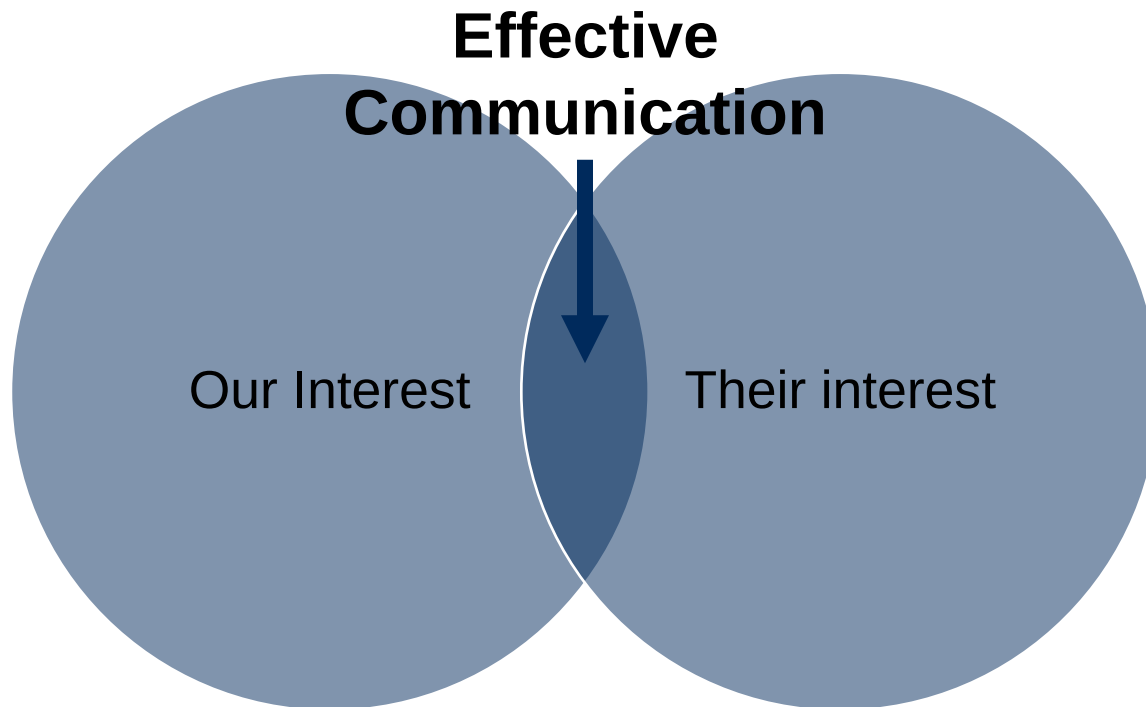


Presenter



Content

1st rule of communication



Three mistakes to avoid!

Non-words & filler words:

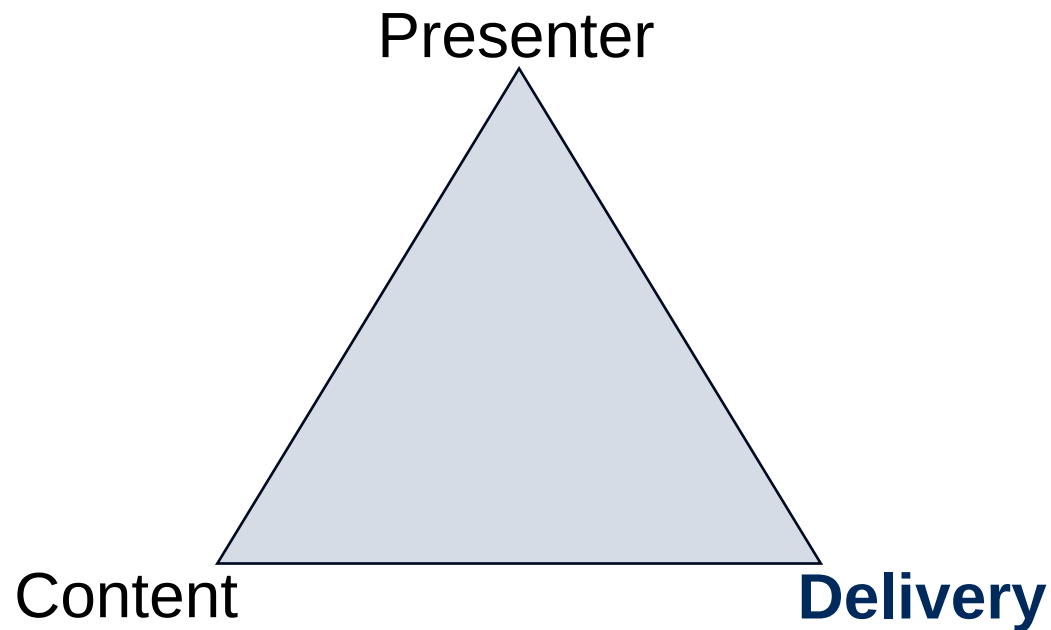
- Clarity ↓
- Authority ↓

Repetitions

- Clarity ↓
- Engagement ↓

Digressions

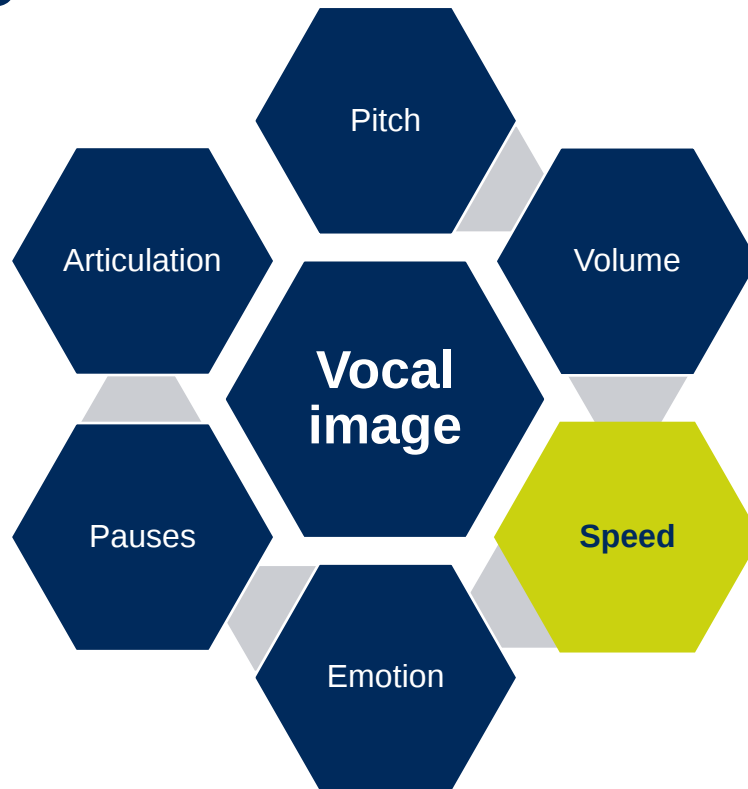
- Clarity ↓
- Attention ↓



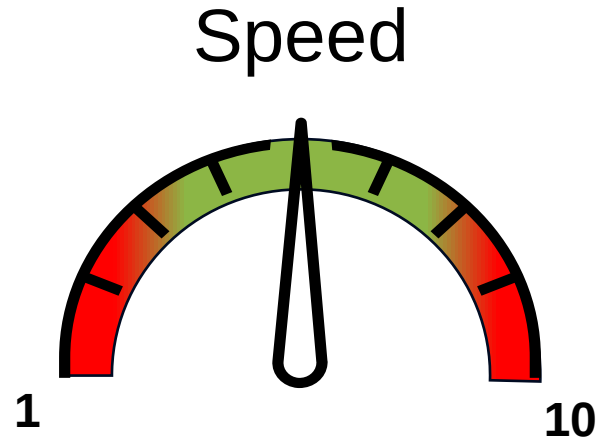
Vocal image



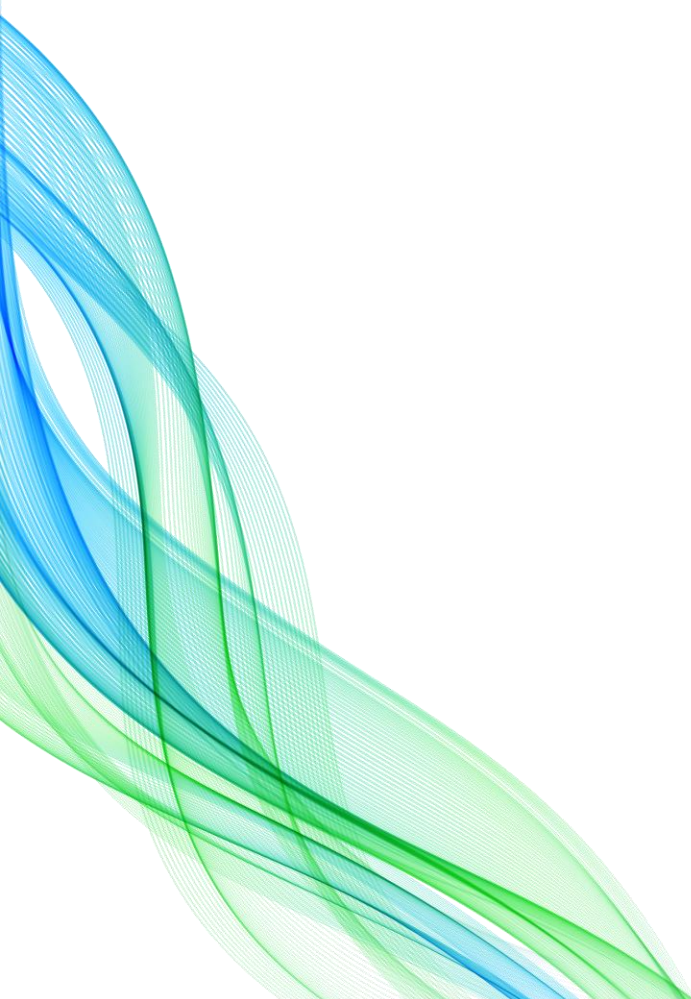
Vocal image



Vocal Image



Variation ↔ Engagement

A decorative graphic on the left side of the slide consisting of several overlapping, wavy lines in shades of blue and green, creating a sense of motion and depth.

Thanks for your attention